



**PRESS RELEASE
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Curating the Best of Hospitality, Fashion, Dining and Wellness in One Prime Address

5th July 2023, Singapore – COMO Orchard on Bideford Road is the newest destination concept by COMO Group, the Singapore-based, family-owned portfolio of luxury lifestyle companies created by founder-owner Christina Ong.

It is the most complete iteration yet of a vision that brings together innovators, creatives and the meaningful essence of a COMO-curated life into an integrated, immersive experience spread over 19 floors in the heart of Singapore.

Opening in successive phases, starting in September, it launches with the soft opening of the 156-room COMO Metropolitan Singapore, the Group's first hotel in its home country. It features a beautiful rooftop pool and bar.

The rest of the building includes two floors of fashion retail curated by Club21 for dynamic, seasonal collections and pop-up partnerships.

The new urban flagship by luxury global wellness brand COMO Shambhala finesses a thoughtful, diagnostic approach to holistic wellbeing, and is enriched with numerous classes, workshops and multi-day wellness paths.

The new COMO Cuisine restaurant expands the brand's commitment to creating some of the best food in Singapore — a reputation already established at COMO Dempsey.

Another first for the Group: debuts in Asia for internationally-acclaimed French pastry chef Cédric Grolet, and restaurateur Simon Kim of COTE Korean Steakhouse, the beloved Michelin-starred restaurant in New York and Miami.

Known never to repeat herself with her creative collaborations, owner Christina Ong has also engaged the award-winning talents of Italian architect Paola Navone (Otto Studio), Japanese interior design-consultant Koichiro Ikebuchi (Atelier Ikebuchi), Norwegian digital artist Thomas Hilland, and Modellus Novus, the New York City-based architecture firm behind COTE Korean Steakhouse and COTE Miami.

The way these different innovators and luxury lifestyle experiences intersect is seamlessly integrated in the flow of the building's spatial design, the introduction of fuss-free technology and signature COMO service.



The result is a global first: an inspiring gathering place to suit all moods, from morning to late, for customers with a passion for the COMO vision of what modern luxury can really mean.

COMO Orchard

28/30 Bideford Road Singapore 229922

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FACT SHEET

- L1** COMO Orchard Lobby
 Cédric Grolet Singapore (Pastry Shop)
 Club21 (Multi-label Fashion Boutique)

- L2 -** Club21
 COMO Cuisine (All-day Dining)

- L3 -** COTE Singapore (Korean Steakhouse)

- L4 -** COMO Shambhala Singapore (Wellness Centre)

- L6 -** Lobby COMO Metropolitan Singapore (Luxury Hotel)

- L7 - L18** Rooms and Suites

- L19** Rooftop Pool and Bar

ABOUT COMO GROUP

Created by founder-owner Christina Ong and headquartered in Singapore, COMO Group represents an integrated approach to living well, grounded in a celebration of creativity, respect for authenticity, and committed service. The Group's businesses can be found in 15 countries and extend across hospitality (COMO Hotels and Resorts), fashion (Club21, Kids21, Dover Street Market Singapore), wellness (COMO Shambhala), organic living and gourmet foods (SuperNature, Culina), dining (AT feast, Candlenut, Cédric Grolet Singapore, COMO Cuisine, COTE Singapore, Glow, Ippoh Tempura Bar by Ginza Ippoh, The Dempsey Cookhouse and Bar, Pangium), and philanthropy (COMO Foundation). In Singapore, the Group's integrated approach to the luxury lifestyle is found in two destinations: COMO Dempsey and COMO Orchard.